

WOMEN IN BUSINESS

Fostering the Young Women Entrepreneurship in the Danube Region

WOMAN ENTREPRENEURSHIP IN BULGARIA - POLICIES FOR SUPPORT



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WOMAN ENTREPRENEURSHIP IN BULGARIA - REVIEW



- Bulgaria has a favorable eco-system, institutional and demographic environment for women entrepreneurs.
- Evidence for this is also the fact that in the last twenty-five years there has been a steady trend of the number of women with their own business, and in 2016 their share is 30% of the total share in the country.

WOMAN ENTREPRENEURSHIP IN BULGARIA - REVIEW



- This trend is confirmed on the basis of the demographic situation in the country. The total number of the population in Bulgaria at the end of 2015 is 7 153 784 people, incl. men - 3 477 177 (48.61%) and women – 3 676 607 (52.67%).
- According to NSI estimates in 2020, the age dependency ratio by gender is expected to be 49.69% - 63.43% in favor of women.
- All these facts encourage us to implement a state policy of support for the full use of the potential of women in the country's economy.



Profile of Bulgarian women entrepreneur:

- At active age - 30-49 years;
- Education - higher and secondary education, primarily economic and humanitarian;
- Sector - she manages and owns a micro enterprise mainly in the trade, services, hotel and restaurant sectors;
- Skills - she uses languages and good IT skills;
- Prefer to work outside your home and successfully combines the work and care of your family and children.

WOMAN ENTREPRENEURSHIP IN BULGARIA - STATISTICS

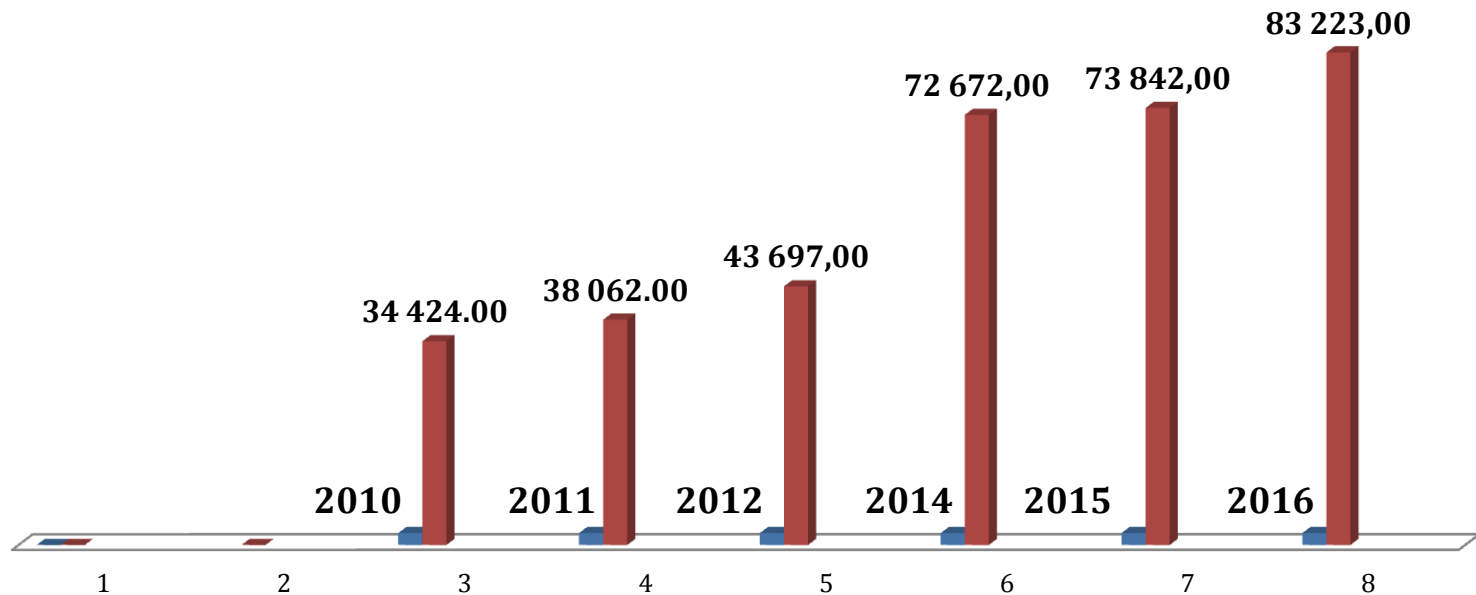


YEAR	Women entrepreneurs for all economic activities				
	Total	Women	Men	Women (%)	Men (%)
2010	127 223	34 424	92 799	27.06	72.94
2011	133 008	38 062	94 946	28.62	71.38
2012	145 989	43 697	102 292	29.93	70.07
2014	244 336	72 672	171 664	29.74	70.26
2015	247 044	73 842	173 202	29.89	70.11
2016	275 998	83 223	192 775	30.15	69.85

WOMAN ENTREPRENEURSHIP IN BULGARIA - STATISTICS



WOMEN ENTREPRENEURS FOR ALL SECTORS



WOMAN ENTREPRENEURSHIP IN BULGARIA - STATISTICS

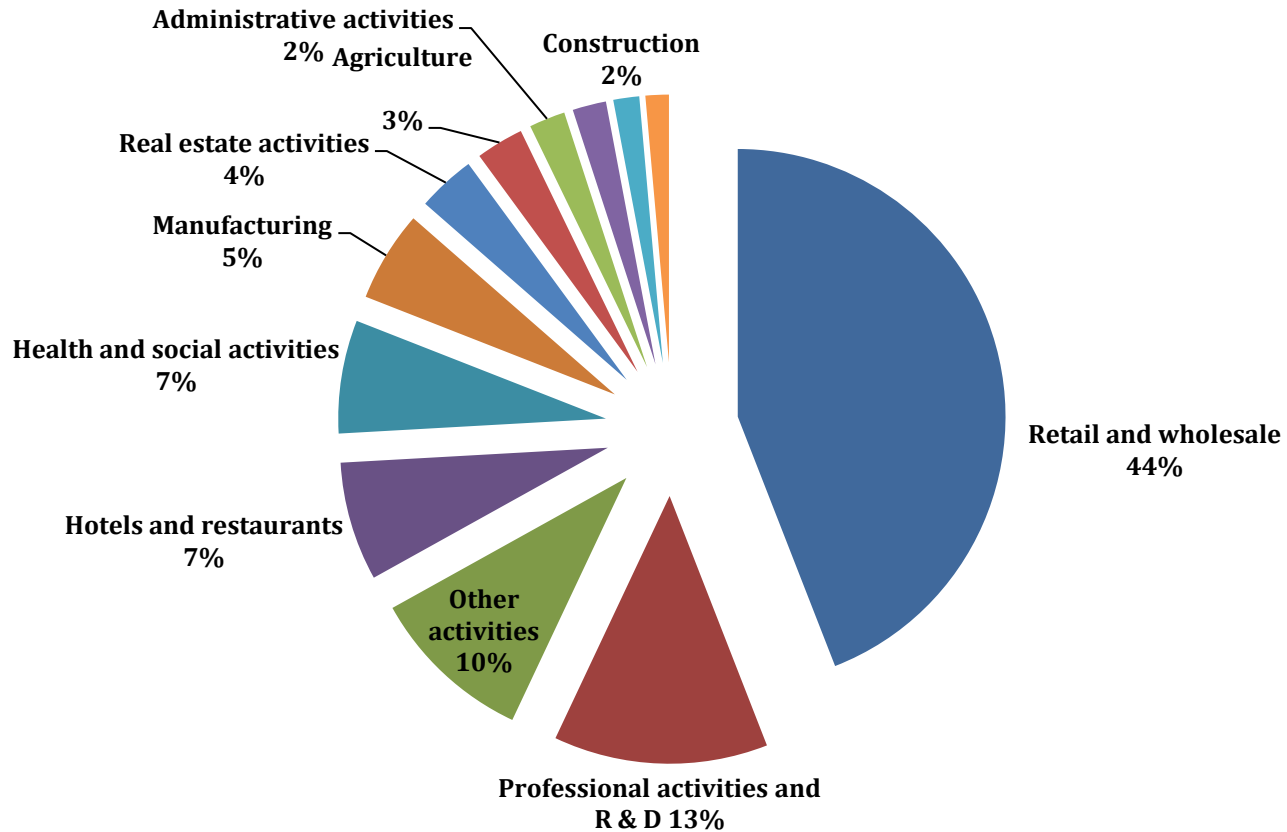


Economic activities	2014	2015	2016
1.Retail and wholesale	31 015	30 610	33779
2.Professional activities and R & D	9 103	9 500	10989
3.Other activities	6 979	7 416	8826
4.Hotel and restaurants	5 051	5 098	5562
5.Health and social activities	4 812	4 759	5001
6.Manufacturing	3 860	4 000	4501
7.Retail and wholesale	2 464	2 508	3006
8.Agriculture	2 027	2 092	2439
9.Administrative activities	1 534	1 644	1938
10.Transport	1 431	1 546	1723
11.Construction	1 100	1 184	1317
12.ICT activities	991	1 035	1225

WOMAN ENTREPRENEURSHIP IN BULGARIA - STATISTICS



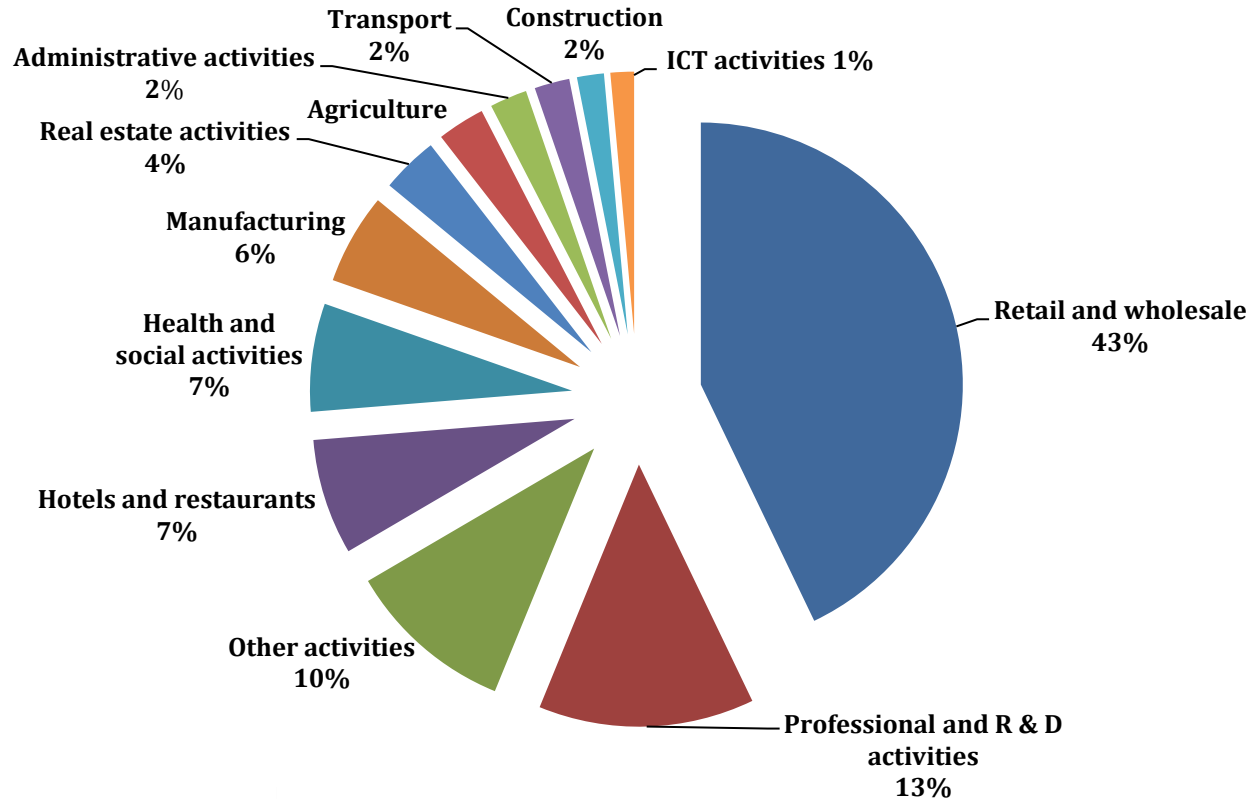
WOMEN ENTREPRENEUR BY SECTORS 2014



WOMAN ENTREPRENEURSHIP IN BULGARIA - STATISTICS



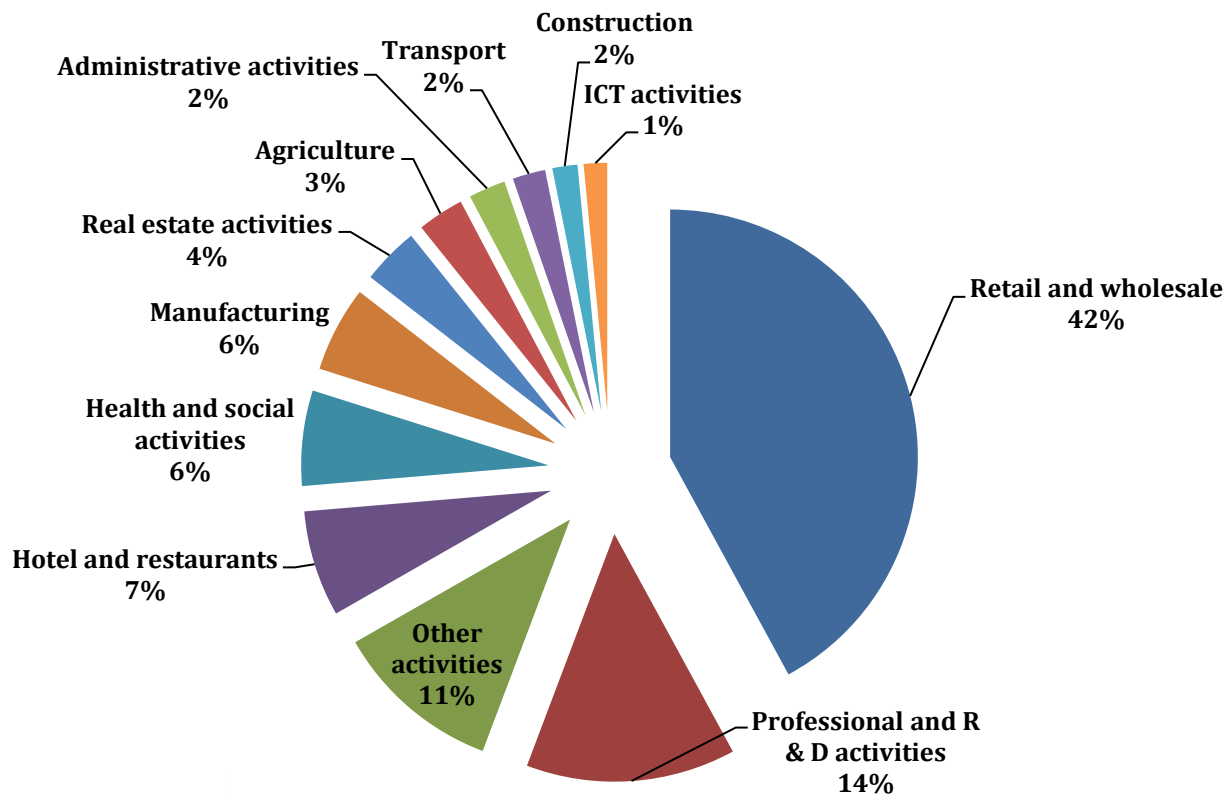
WOMEN ENTREPRENEUR BY SECTORS 2015



WOMAN ENTREPRENEURSHIP IN BULGARIA - STATISTICS



WOMEN ENTREPRENEUR BY SECTORS 2016



WOMAN ENTREPRENEURSHIP IN BULGARIA – EC POLICY



EUROPEAN COMMISSION ENCOURAGE COUNTRY - MEMBERS :

- To create national strategies for the development of the entrepreneurial spirit in women, which is intended to increase the work of women's enterprises;
- To collect data and prepare annual updates on the development of women entrepreneurs at national level;
- To continuing and extending existing networking for women's entrepreneurship and mentors for women entrepreneurs;
- To implement policies enabling women to achieve the necessary balance between work and family life by creating a financial affordable childcare, particularly through the optimal use of opportunities for structural funds.

WOMAN ENTREPRENEURSHIP IN BULGARIA – OUR GOAL



- The goal is to increase the competitiveness of women-led companies through support of start-ups and existing viable businesses to become innovative, environmentally-friendly and export-oriented by improving access to finance and upgrading their entrepreneurial and managerial skills.
- This project will greatly help us in preparing for the adoption of the National Strategy for Promotion of Women Entrepreneurship 2020-2027 and the support measures that we will plan in it.

WOMAN ENTREPRENEURSHIP IN BULGARIA – FINANVING MEASURE FOR SUPPORT



- **Financing from Operational programme for competitiveness 2014-2020:**
- **Procedure BG16RFOP002-2.024 "Promoting Entrepreneurship"**
- **Under De minimis regime:**
 - minimum aid amount: 50 000 BGN
 - maximum aid amount: 200 000 BGN
- **Intensity - up to 80% of the total eligible costs.**
- **First deadline: 16:30 on 05.09.2018**
- **Second deadline: 16:30 on 07.11.2018**

WOMAN ENTREPRENEURSHIP IN BULGARIA – FINANVING MEASURE FOR SUPPORT



- **With priority will be the follows:**
 - **projects by women entrepreneurs;**
 - **projects of persons up to 29 years and of persons between 50 and 64 years;**
 - **projects of candidates who are registered on the territory of Vidin, Vratsa, Montana, Lovech, Plevan, Silistra, Targovishte, Razgrad, Shumen, Pazardzhik, Smolyan, Sliven, Kardzhali, Kyustendil, Blagoevgrad;**
 - **projects that are implemented in one of the thematic areas of the SMART Specialization strategy.**

WOMAN ENTREPRENEURSHIP IN BULGARIA



THANK YOU FOR YOUR ATTENTION!

